



# The POWER of INTERNATIONAL VALUE CHAINS in the GLOBAL SOUTH

March 21, 2019 | 6:00 PM – 8:00 PM

Palacio San Martín – Sala de Prensa

Register at: [itc-at-bapa40.eventbrite.com](http://itc-at-bapa40.eventbrite.com)



International  
Trade  
Centre



**RIS**

Research and Information System  
for Developing Countries

विकासशील देशों की अनुसंधान एवं सूचना प्रणाली



## SOUTH-SOUTH TRADE AND INVESTMENT

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- ▶ **Trade and investment** are vital components of South-South and triangular cooperation, and have grown rapidly since the adoption of the 1978 Buenos Aires Plan of Action. It is estimated a third of global FDI outflows are already generated by the Global South. By 2025, global economic growth will be predominately generated in the Global South with annual consumption to reach [US\\$ 30 trillion](#).

Hear from policy makers, heads of institutions and captains of industry on how countries of the South contribute to global trade and development.

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▶ **Topics:**

- Economic Transformations in the South
- South-South Trade and Investment – Vignettes
- Launch of ITC-RIS joint publication on 'The Power of International Value Chains in the Global South'

Simultaneous translation will be provided in English and Spanish.

For more information, please email:

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## POWER OF INTERNATIONAL VALUE CHAINS IN THE GLOBAL SOUTH

MARCH 21, 2019 | 6:00PM - 8:00PM

PALACIO SAN MARTIN, BUENOS AIRES, ARGENTINA

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### Draft Event Programme

#### **17:30-18:00 Registration and Refreshments**

#### **18:00-18:20 Opening Plenary**

- Prof. Sachin Chaturvedi, Director General, RIS – ‘From BAPA to BAPA+40: India’s contribution to South-South trade and investment’
- Mr John Musinguzi, Senior Presidential Advisor on ICT & Investment Matters, Uganda - ‘SME Internationalization in a South-South context’
- Ms Dorothy N. Tembo, Deputy Executive Director, ITC – ‘What Will We Say at BAPA+50?’

#### **18:20-18:30 Launch of ITC-RIS Joint-Publication on ‘The Power of International Value Chains in the Global South’**

#### **18:30-19:55 Panel Discussion on South-South Trade and Investment - Vignettes**

- Mr Zhang Yi, Deputy Director General, China International Center for Economic and Technical Exchanges (CICETE), Deputy Director, Ministry of Commerce, People's Republic of China (TBC)
- Dr Paulo Esteves, Director, BRICS Policy Center, Brazil
- Mr C.R. Anandkrishnan, Executive Director, KPR Mill Limited, India
- Ms Sandrine Urujeni, Deputy CEO, National Agricultural Export Development Board, Rwanda
- Mr Irshad Ahmed Mecca, Managing Director, Farida Group, India
- Mr B. Lakshmi Narayana, Executive Committee Member, SIMA Cotton Development & Research Association, India
- Mr Yiorrgo Ferreira, Managing Partner, Agri-ventures Tanzania Ltd, United Republic of Tanzania
- Mr Million Ayele Mebrate, Director for Institute Industry Linkage and Community Service, Ethiopian Institute of Textile and Fashion Technology, Ethiopia
- Mr Govind Venuprasad, South-South Trade and Investment Programme Manager, ITC (Moderator)

#### **19:55-20:00 Closing remarks by Ms Dorothy N. Tembo, Deputy Executive Director, ITC**

## Background and Context

Trade and investment are vital components of South-South and triangular cooperation, and have grown rapidly since the adoption of the 1978 Buenos Aires Plan of Action. A [Mckinsey report](#) predicts that global economic growth will be predominately generated in the Global South by 2025 with annual consumption reaching USD 30 trillion. An estimated one third of global FDI outflows are already generated by the South, particularly toward the manufacturing and service industries of other developing countries.<sup>i</sup> Between 1995-2012, South-South trade increased by 677% with exports from the South to global markets grew by 312%.<sup>ii</sup>

## Objective of ITC-RIS Side Event

It is with this in mind that the South-South Trade and Investment programme is organising a side-event at the BAPA+40 conference with the Delhi-based Research and Information System for Developing Countries (RIS), which is supported by India's Ministry of External Affairs. The ITC-RIS event on 'The Power of International Value Chains in the Global South' brings together major investors, business people and high-level government representatives from the global South. At this session, you will hear from decision makers on why they are investing in South-South value chains; how governments can attract investment from the South; and how businesses can make the most of South-South linkages for learning and technology upgrading. The session draws from real-life case stories in South-South trade and investment building upon a new study that shows that firms engaged in South-South value chains are better able to move up the value-chain and build competitiveness. The session specifically focuses on the spices, textiles, cotton, and leather sectors in East Africa and Asia.

## Contacts

### ITC at BAPA+40

South-South Trade and Investment Programme

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<sup>i</sup> [https://unctad.org/en/PublicationsLibrary/gdsecidc2015d1\\_en.pdf](https://unctad.org/en/PublicationsLibrary/gdsecidc2015d1_en.pdf)

<sup>ii</sup> Rory Horner and James T. Murphy, "South-North and South-South Production Networks: Diverging Socio-Spatial Practices of Indian Pharmaceutical Firms," *Global Networks*, 2017, <http://onlinelibrary.wiley.com/doi/10.1111/glob.12159/full>; Kaplinsky and Farooki, "What Are the Implications for Global Value Chains When the Market Shifts from the North to the South?"